



8 Top Tips for Candidate Attraction



TAILOR

your strategy for each individual role.



ATTRACT

the right candidates - making them want to work for you.



LEARN

analyse where previous talent has come from.



OPTIMISE

your job role adverts to reflect the way your ideal candidate searches.



PROMOTE

your job and employer brand.



EXPLORE

internal talent.



INNOVATE

explore new attraction tools.



ADAPT

analyse, review and enhance your strategy.

For more information and to activate your strategy, contact:

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